



# Press Release

25 August 2009

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## **LUCKY CROSSCOUNTRY WINNERS SCOOP FESTIVAL TICKETS**

Two lucky rail passengers have each been presented with one pair of Reading / Leeds Festival weekend tickets after scooping their prizes via a competition on CrossCountry's website.

Winner Michelle Needham from Chesterfield is heading to Leeds whilst fellow winner, Watford-based Loraine Day, is off to Reading. Courtesy of CrossCountry both will be able to see headlining bands such as Kings of Leon, the ever-popular Arctic Monkeys and Radiohead, who will be playing some of their latest material.

Andy Cooper, Managing Director at CrossCountry said: "We're delighted that Michelle and Loraine have won the tickets and are sure they'll both have a fantastic weekend at both Reading and Leeds. We had a fantastic response to our competition and also a lot of enquiries and bookings for our train services that are running between 29<sup>th</sup> and 30<sup>th</sup> August to Reading and Leeds."

Andy added: "Travelling by train is going to be the best way to get to both venues and it's still not too late to reserve a seat with CrossCountry via [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk)

Pictured presenting the festival tickets is CrossCountry's Partnership Manager Clare Shufflebotham (centre) with Michelle Needham (right) and Loraine Day.

ENDS

**Please find notes to Editors, CrossCountry facts and figures below.**  
**For more information feel free to contact us on 0121 2006115 or by email to**  
**[communications@crosscountrytrains.co.uk](mailto:communications@crosscountrytrains.co.uk)**

### **Notes to editors**

CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk)

CrossCountry is now live on Facebook [www.facebook/crosscountrytrains.co.uk](http://www.facebook/crosscountrytrains.co.uk)

Arriva is one of the largest private sector providers of passenger transport in Europe, employing more than 43,500 people (including share of associate companies) and providing more than one billion passenger journeys every year.

Arriva provides transport services including buses, trains, commuter coaches and water buses, and operates in 12 European countries: Czech Republic, Denmark, Germany, Hungary, Italy, the Netherlands, Poland, Portugal, Slovakia, Spain, Sweden and the UK.

### **CrossCountry facts and figures:**

STATIONS SERVED: 118

ROUTE MILES: 1,654

WEEKDAY SERVICES: 293

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,700

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (774 miles)