

# Press Release

29 September 2009

## **CROSSCOUNTRY UNVEILS FREE IPHONE APP FOR RAIL USERS**

All rail users across Britain can now plan their journey whilst on the move using 'Train Search' – the new iPhone application that, unlike other national rail travel information apps, is available to download absolutely free.

Launched this week by CrossCountry, Britain's largest rail franchise, this real time train information application is designed to help customers search for train times for any UK rail journey, and has already become the 4<sup>th</sup> most downloaded free travel application in the UK in less than one week.

The application allows users instant access to live train times, so they can see what time their train will arrive and plan their connections. Timetables will show calling points, changes and platform numbers and users can also use the 'current position' feature to identify their nearest station, view a map to get directions to that station and even store and save favourite routes.

CrossCountry's Managing Director, Andy Cooper, said: "What's great about this new free application is that it makes train information even more accessible for people on the move. Whether you're having lunch, on your way to a meeting or heading back towards the train station after a long day, just by reaching for your iPhone you can now plan your next train journey."

"Using technology to improve customers' travel experiences has been a priority for CrossCountry. This free iPhone app, together with our new website and Facebook presence shows we are determined to embrace online products and innovations to make rail travel easier, by providing more information and effortless online purchasing."



iPhone users can now download 'Train Search' absolutely free via the iPhone Apps Store or iTunes App Store. A version of the application is available for other mobile phones, PDAs and Blackberrys®, which can be downloaded free from [crosscountrytrains.co.uk](http://crosscountrytrains.co.uk)

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### **Notes to editors**

CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk)

Arriva is one of the largest private sector providers of passenger transport in Europe, employing more than 43,500 people (including share of associate companies) and providing more than one billion passenger journeys every year.

Arriva provides transport services including buses, trains, commuter coaches and water buses, and operates in 12 European countries: Czech Republic, Denmark, Germany, Hungary, Italy, the Netherlands, Poland, Portugal, Slovakia, Spain, Sweden and the UK.

### **CrossCountry facts and figures:**

STATIONS SERVED: 118

ROUTE MILES: 1,654

WEEKDAY SERVICES: 293

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,700

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (774 miles)