Press Release

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CROSSCOUNTRY 'APPY WITH IPHONE DOWNLOAD SUCCESS

With almost 70,000 downloads in the four months since its launch, CrossCountry's 'Train Search' application ('app') for the Apple iPhone is proving to be one of the most popular rail travel apps within the UK.

The popular and free real time app, which has seen almost 24,000 downloads in January alone, provides users with instant access to live train times for any UK rail journey, timetables and the innovative 'current position' feature which identifies their nearest station. Users can also store and save their regular or favourite rail routes.

iPhone users across the UK have widely praised the CrossCountry app with comments such as: *"Works great, and saves me loads of time"; "So easy to use and convenient and it's FREE"*; *"how an app should be. Saves time, effort and money'* and *"Bravo cross country trains, great job."*

CrossCountry's Managing Director, Andy Cooper said: "Our aim is to make train information available to as many people as possible – especially those on the move. Our free iPhone app does just that and we are pleased to see how popular it has become in a very short space of time. Using technology to improve customers' travel experiences is a priority for us and the iPhone app not only achieves that, but makes using and understanding the UK rail network so much easier."

The CrossCountry 'Train Search' iPhone app is free and available to download now via http://www.apple.com/iphone/apps-for-iphone

ENDS

Please find notes to Editors, CrossCountry facts below. For more information feel free to contact us on 0121 2006115 or by email to communications@crosscountrytrains.co.uk

Notes to editors

CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to www.crosscountrytrains.co.uk

CrossCountry is now live on Facebook www.facebook/crosscountrytrains.co.uk

Arriva is one of the largest private sector providers of passenger transport in Europe, employing more than 43,500 people (including share of associate companies) and providing more than one billion passenger journeys every year.

Arriva provides transport services including buses, trains, commuter coaches and water buses, and operates in 12 European countries: Czech Republic, Denmark, Germany, Hungary, Italy, the Netherlands, Poland, Portugal, Slovakia, Spain, Sweden and the UK.

CrossCountry facts and figures:

STATIONS SERVED: 118

ROUTE MILES: 1,654

WEEKDAY SERVICES: 293

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,700

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (774 miles)