

Press Release

9 March 2010

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GREAT EASTER RAIL SALE FROM CROSSCOUNTRY

With its full range of 70,000 Advance tickets still frozen at 2009 prices, people seeking to avoid gridlocked motorways are being encouraged to use CrossCountry's train services for their Easter getaway this year.

With its fast and frequent services from Scotland to Cornwall, the South Coast to the North West and Wales to East Anglia, no other passenger train operator offers journeys to more destinations than CrossCountry. And by planning their journey and booking tickets in advance through crosscountrytrains.co.uk it's even easier, with free seat reservations, no booking fee and it can all be done from home without queuing at the station by using CrossCountry's popular e-ticket service.

Andy Cooper, Managing Director at CrossCountry said: "With plenty of affordable Advance fares now available, there is every reason to leave the car at home, avoid Bank Holiday congestion on the roads and sit back and relax on the train this Easter. But you don't have to wait until Easter to buy your tickets, as these great value Advance fares are available to buy now for any rail journeys up to 12 weeks ahead."

CrossCountry Advance Easter fares are subject to availability and start from just:

- £26.00 Advance single fare from Birmingham to Paignton
- £25.50 Advance single fare from Cheltenham to York
- £13.00 Advance single fare from Leeds to Derby

- £20.00 Advance single fare from Cambridge to Birmingham
- £16.00 Advance single fare from Oxford to Bournemouth

To book visit: www.crosscountrytrains.co.uk

ENDS

**Please find notes to Editors, CrossCountry facts and figures below.
For more information feel free to contact us on 0121 2006115 or by email to
communications@crosscountrytrains.co.uk**

Notes to editors

CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to www.crosscountrytrains.co.uk

CrossCountry is part of the Arriva group which operates transport services in twelve European countries, employs more than 40,000 people and provides more than one billion passenger journeys every year. For more information about the Arriva group visit www.arriva.co.uk

CrossCountry facts and figures:

STATIONS SERVED: 118

ROUTE MILES: 1,654

WEEKDAY SERVICES: 295

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,700

LONGEST TRAIN SERVICE: (SX) 08.20 Aberdeen to Penzance (699 miles)