

Press Release

18th June 2015

CrossCountry is proud to support Lend a Helping Hand

CrossCountry is proud to be supporting Lend a Helping Hand, a public awareness campaign launched in stations across Britain and backed by the rail industry, including Network Rail.

Lend a Helping Hand uses quirky verse to encourage people to be more considerate of their fellow passengers at stations and when boarding and alighting trains to reduce platform-related accidents, and is part of a wider joint long-term strategy which aims to make the transition between the train and the platform safer, so that growing numbers of people can continue to enjoy a safe and better performing railway for years to come.

The long term strategy will look at six key areas: Data and intelligence gathering; influencing public behaviour and helping station staff; train stopping and dispatch, optimising the step gap between platform and train, and improving operational performance and capacity.

For further information about the Lend a Helping Hand campaign, please visit www.lendahelpinghand.co.uk.

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Notes to editors

The CrossCountry network is the most extensive passenger rail franchise in Britain. Stretching from Aberdeen to Penzance, Bournemouth to Manchester and from Stansted to Cardiff, it calls at over 100 stations. Based in Birmingham, CrossCountry connects seven of the Britain's 10 largest cities and delivers 295 services every weekday, equating to some 33 million passenger journeys a year.

For further information on CrossCountry services visit crosscountrytrains.co.uk or follow them online via Twitter at @crosscountryuk, Facebook.com/crosscountrytrains and their student Facebook page, Facebook.com/studentraildeals.

CrossCountry bookings

Passengers can buy tickets for any rail journey in Britain, with any train company and with no booking fee at crosscountrytrains.co.uk or via the free CrossCountry Train Tickets app.

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