

Press Release

6th January 2014

CrossCountry extends ‘Advance on the Day’ tickets to thetrainline.com corporate customers

CrossCountry, part of leading transport group Arriva, has extended availability of ‘Advance on the Day’ tickets to corporate customers using thetrainline.com’s Travel Management Company and Corporate booking solution.

The ‘Advance on the Day’ initiative has seen CrossCountry introduce across all its longer distance routes the opportunity for passengers to buy discounted ‘Advance’ tickets within an hour of their train leaving the station.

David Watkin, Commercial Director at CrossCountry says “we are delighted to extend ‘Advance on the Day’ tickets to our corporate customers through thetrainline.com. These tickets will offer savings against the ‘walk-up’ fares currently available on the day of travel so if a business customer has to buy last minute, they’ll still be able to save with CrossCountry.”

Ian Cairns, Head of Distribution at thetrainline.com says “we are excited to be partnering with CrossCountry to exclusively offer our Travel Management Company and Corporate customers such an innovative and flexible approach to buying rail. In a world where businesses and business travellers are more focussed than ever on time and cost savings the extension of Advance on the Day tickets really delivers on both fronts.”

Advance on the Day tickets can be bought up to 30 minutes before travel through thetrainline.com corporate system and anyone seeking more information should contact their Trainline Business Manager or email corporate.sales@thetrainline.com.

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Notes to Editors:

- The CrossCountry network is the most extensive passenger rail franchise in Britain. Stretching from Aberdeen to Penzance, and from Stansted to Cardiff, it calls at over 100 stations. Based in Birmingham, CrossCountry connects seven of the Britain's 10 largest cities and delivers 295 services every weekday, equating to some 32 million passenger journeys a year.
- Examples of possible savings* using 'Advance on the Day' include:

Journey	Single Anytime fare	Single Off Peak fare	Single 'Advance on the Day' fare from**
Birmingham to Manchester	£38.50	£34.40	£12.30
Edinburgh to Newcastle	£51.50	£48.00	£18.00
Bristol to Plymouth	£62.50	£38.50	£19.70

* All prices quoted are Standard fares

**Advance on the Day prices quoted subject to availability

'Advance' tickets are discounted quota-controlled fares designed to encourage customers to travel on services where spare capacity is available and are a key factor in the growth in passenger journeys on Britain's railways. The allocation of 'Advance' tickets on each train is closely controlled to account for expected demand and these tickets can be purchased up to 12 weeks before a train's departure. Customers are still advised to book their journeys as far in advance as possible to secure the best price, as once the allocation has been exhausted then only full priced tickets can be purchased. 'Advance on the Day' tickets are available on all longer distance direct journeys using only CrossCountry services and where allocation remains, and only by booking through CrossCountry's mobile App or call centre, or at www.crosscountrytrains.co.uk.