

# Press Release

14 June 2010

XC2010/014 (SH)

## **CROSSCOUNTRY TWITTER FEED LAUNCHED**

Manchester to Birmingham for only £5 and the opportunity to WIN free train travel for every ticket you purchase are just two of the Tweets that CrossCountry has launched their crosscountryuk Twitter feed with.

For people looking for offers, bargains, advanced fare information and updates, then make sure you follow crosscountryuk so you never have to pay a full price fare again.

Followers can look forward to receiving regular tweets from Britain's largest cross country rail service that covers 119 stations across 1,490 route miles and carries over 30 million passengers every year.

Whether it's a shopping trip to Birmingham, an away day to Cheltenham Spa, or a romantic weekend in Edinburgh, make sure you are up to date with the latest deals by following crosscountryuk.

ENDS

**Please find notes to Editors, CrossCountry facts and figures below.**  
**For more information feel free to contact us on 0121 2006115 or by email to [communications@crosscountrytrains.co.uk](mailto:communications@crosscountrytrains.co.uk)**

### **Notes to editors**

CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk)

CrossCountry is now live on Facebook [www.facebook/crosscountrytrains](http://www.facebook/crosscountrytrains)

Arriva is one of the largest private sector providers of passenger transport in Europe, employing more than 42,000 people (including share of associate companies) and providing more than one billion passenger journeys every year.

Arriva provides transport services including buses, trains, commuter coaches and water buses, and operates in 12 European countries: Czech Republic, Denmark, Germany, Hungary, Italy, the Netherlands, Poland, Portugal, Slovakia, Spain, Sweden and the UK.

**CrossCountry facts and figures:**

STATIONS SERVED: 119

ROUTE MILES: 1,490

WEEKDAY SERVICES: 295

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,600

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (773 miles)