

# Press Release

14 December 2010

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## **CROSSCOUNTRY FREEZE COSTS OF ONLINE ADVANCE FARES FOR 2011**

From Sunday 2 January 2011 customers using CrossCountry services will be able to get even better value for their rail journeys.

All 70,000 First Class and Standard Advance fares for journeys on CrossCountry's services are being frozen at their 2010 prices for customers booking tickets through [crosscountrytrains.co.uk](http://crosscountrytrains.co.uk). Advance fares can be purchased for most journeys on CrossCountry's extensive range of services from Scotland to the South Coast and South West and from Wales to the Midlands and East Anglia. They are amongst the most popular rail fares sold by CrossCountry, with an average 60,000 customer making journeys using Advance fares each week.

CrossCountry offers an extensive range of great value Advance fares including Standard single journeys starting from as little as £29.00 from Birmingham to Edinburgh; £19.50 from Reading to Manchester, and £27.00 from Bristol to Newcastle.

Andy Cooper, CrossCountry's Managing Director said: "We are delighted to be offering our customers the chance to make real savings next year by holding the cost of some of our most popular tickets at 2010 prices. But you don't have to wait until January to buy your tickets, as these great value Advance fares are available to buy now for journeys up to 12 weeks ahead.

"People are continuing to reap the advantages of arranging their rail journeys online and our website is a place where you will always be able to find the cheapest available fare. Our January price freeze is just another great reason to check out our website before looking elsewhere if you want to save money on your rail journeys."

ENDS

**Please find notes to Editors, CrossCountry facts and figures below.**  
**For more information feel free to contact us on 0121 2006115 or by email to**  
**[communications@crosscountrytrains.co.uk](mailto:communications@crosscountrytrains.co.uk)**

**Notes to editors:**

Arriva is one of the largest transport services organisations in Europe, employing some 38,500 people and delivering more than one billion passenger journeys across 11 European countries every year.

Arriva provides transport services including buses, trains, commuter coaches and water buses, and operates in 11 European countries: Czech Republic, Denmark, Hungary, Italy, the Netherlands, Poland, Portugal, Slovakia, Spain, Sweden and the UK.

CrossCountry is now live on Facebook [www.facebook/crosscountrytrains](http://www.facebook/crosscountrytrains)

Follow us on Twitter via [www.twitter.com/crosscountryuk](http://www.twitter.com/crosscountryuk)

**CrossCountry facts and figures:**

STATIONS SERVED: 118

ROUTE MILES: 1,478

WEEKDAY SERVICES: 295

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,600

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (774 miles)