

# Press Release

29 September 2010

XC2009/020 (SH)

## **ONLINE RAIL SAVINGS FOR NUS EXTRA CARD HOLDERS**

With the new academic year now upon us, students are able to save an extra 10% on the price of a CrossCountry Advance rail ticket – on top of their Railcard discount.

Helping students make those pennies go a little bit further, CrossCountry trains has teamed up with The National Union of Students (NUS) to offer the exclusive discount for NUS Extra card holders at [www.crosscountrytrains.co.uk/nus](http://www.crosscountrytrains.co.uk/nus). And what's more, when buying Advance tickets online via CrossCountry's website – students won't be charged a booking fee or extra charges for using a credit card!

To register is easy. Students simply have to visit the website and type in a valid e-mail address and personal NUS Extra card number.

Clare Shufflebotham, Partnership Manager at CrossCountry comments: "Our partnership with NUS will help students make their university funds stretch even further, offering some great online rail savings. The NUS Extra card gives students access to a whole host of exclusive discounts and offers, so we're glad to be supporting students and NUS in offering extra-discounted train fares online."

NUS Extra is the definitive student discount card with a range of exclusive discounts, offers and competitions designed to make student life more exciting, more memorable and more rewarding. The NUS Extra card can be purchased for only £11.

ENDS

**Please find notes to Editors, CrossCountry facts and figures below.**  
**For more information feel free to contact us on 0121 2006115 or by email to**  
**[communications@crosscountrytrains.co.uk](mailto:communications@crosscountrytrains.co.uk)**

### **Notes to editors**

CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk)

CrossCountry is part of the Arriva group, which is owned by Deutsche Bahn. Arriva is a leading pan-European public transport operators with more than 42,000 employees and operations across 12 European countries. The link to Arriva is <http://www.arriva.co.uk>. The link to Deutsche Bahn is <http://www.deutschebahn.com>

CrossCountry is now live on Facebook [www.facebook/crosscountrytrains](http://www.facebook/crosscountrytrains)

Follow us on Twitter via [www.twitter.com/crosscountryuk](http://www.twitter.com/crosscountryuk)

### **CrossCountry facts and figures:**

STATIONS SERVED: 118

ROUTE MILES: 1,478

WEEKDAY SERVICES: 295

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,600

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (774 miles)