

Press Release

28 April 2010

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ONLINE RAIL DEALS FOR LATITUDE & SUMMER FESTIVAL GOERS

Suffolk's Latitude Festival is now in its fifth year and is again promising to be one of the 'must go' events in the summer festival calendar. With confirmed acts such as Florence and the Machine, Glasgow's Belle and Sebastian and indie rockers The Maccabees, there has been an unprecedented rush for tickets.

CrossCountry trains is urging people to plan ahead and book their travel early to get the cheapest tickets. Advanced tickets go on sale 12 weeks ahead of the travel date, so log onto www.crosscountrytrains.co.uk from 27 April when the cheapest advanced tickets will be released for travellers to Latitude Festival.

Advanced tickets are already on sale for Glastonbury, Download, T in the Park and O2 Wireless and advanced tickets will soon be going on sale for other major festivals including, Reading & Leeds, V Festival, The Big Chill and Bestival.

Through the award-winning www.crosscountrytrains.co.uk website, revellers can book any rail journey, with any train operator for anywhere in Britain.

So festival goers, check out your search engine – www.crosscountrytrains.co.uk – for the best book-in-advance deals for any rail journey in Britain.

ENDS

**Please find notes to Editors, CrossCountry facts and figures below.
For more information feel free to contact us on 0121 2006115 or by email to
communications@crosscountrytrains.co.uk**

Notes to editors

CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to www.crosscountrytrains.co.uk

CrossCountry is now live on Facebook www.facebook.com/crosscountrytrains

Arriva is one of the largest private sector providers of passenger transport in Europe, employing more than 43,500 people (including share of associate companies) and providing more than one billion passenger journeys every year.

Arriva provides transport services including buses, trains, commuter coaches and water buses, and operates in 12 European countries: Czech Republic, Denmark, Germany, Hungary, Italy, the Netherlands, Poland, Portugal, Slovakia, Spain, Sweden and the UK.

CrossCountry facts and figures:

STATIONS SERVED: 118

ROUTE MILES: 1,478

WEEKDAY SERVICES: 295

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,600

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (773 miles)