

# Press Release

31<sup>st</sup> May 2010

XC2010/013 (SH)

## **GOING TO READING & LEEDS FESTIVAL?**

### **GET THE CHEAPEST TRAIN TICKETS FROM 31<sup>ST</sup> MAY!**

With thousands of people travelling into Reading and Leeds for this summer's festival, cheap train tickets will sell out fast. Savvy festival goers will already have the 31<sup>st</sup> May marked as top priority in their diaries as the cheapest advanced train tickets to Reading and Leeds go on sale at [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk).

With a weekend of fun filled late nights with little sleep, the train is the perfect traffic and hassle free way to travel to and from the festival! The atmosphere on the way there is always lively and our quiet coaches offer a place to recover and relax on your way home. With the option to choose your seats, groups of friends can travel together no matter how big the party.

There are only a limited number of advanced tickets available for each journey so log on to [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk) early and don't miss out!

CrossCountry will take festival goers direct to both Reading and Leeds from all over the country, with 219 services passing through the cities every day.

Direct services to Reading are available from a variety of locations including Birmingham, Coventry, Oxford, Manchester, Southampton and Bournemouth. Direct routes to Leeds are available from Newcastle, York, Sheffield, Derby, Birmingham and Bristol.

Through the award-winning [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk) website, revellers can book **ANY** rail journey, with **ANY** train operator for anywhere in Britain with **NO** booking fee.

So festival goers, check out your travel search engine – [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk) – for the best book-in-advance deals for any rail journey in Britain.

ENDS

**Please find notes to Editors, CrossCountry facts and figures below.**  
For more information feel free to contact us on 0121 2006115 or by email to [communications@crosscountrytrains.co.uk](mailto:communications@crosscountrytrains.co.uk)

#### **Notes to editors**

CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to [www.crosscountrytrains.co.uk](http://www.crosscountrytrains.co.uk)

CrossCountry is now live on Facebook [facebook.com/crosscountrytrains](https://facebook.com/crosscountrytrains)

Follow us on Twitter [twitter.com/crosscountryuk](https://twitter.com/crosscountryuk)

Arriva is one of the largest private sector providers of passenger transport in Europe, employing more than 43,500 people (including share of associate companies) and providing more than one billion passenger journeys every year.

Arriva provides transport services including buses, trains, commuter coaches and water buses, and operates in 12 European countries: Czech Republic, Denmark, Germany, Hungary, Italy, the Netherlands, Poland, Portugal, Slovakia, Spain, Sweden and the UK.

#### **CrossCountry facts and figures:**

STATIONS SERVED: 119

ROUTE MILES: 1,490

WEEKDAY SERVICES: 295



PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,600

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (773 miles)