

Press Release

19 January 2010

XC2010/001 (SH)

BUMPER RAIL SAVINGS AS CROSSCOUNTRY FREEZE FARES

Customers using CrossCountry services during 2010 are now able to get even better value for their rail journeys.

All 70,000 First Class and Standard Advance fares for journeys on CrossCountry's services have been frozen at their 2009 prices for customers booking tickets through crosscountrytrains.co.uk. Advance fares are amongst the most popular rail fares sold by CrossCountry, with an average 60,000 customers making journeys using Advance fares each week.

CrossCountry offers an extensive range of great value Advance fares starting from as little as £15.50 from Birmingham to Edinburgh; £12.00 from Reading to Manchester, and £15.00 from Bristol to Newcastle.

Andy Cooper, CrossCountry's Managing Director said: "We are delighted to be offering our customers the chance to make real savings this year by holding the cost of some of our most popular tickets at 2009 prices. These great value Advance fares are available to buy now for journeys up to 12 weeks ahead.

"This year people are already seeing the advantages of arranging their rail journeys through crosscountrytrains.co.uk, where customers will always be able to find the cheapest available fare for any rail journey and we charge no booking fee. Our price freeze is just another great reason to check out our website before looking elsewhere if you want to save money on your rail journeys."

ENDS

Please find notes to Editors, CrossCountry facts and figures below.

For more information feel free to contact us on 0121 2006115 or by email to communications@crosscountrytrains.co.uk

Notes to editors:

- CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to www.crosscountrytrains.co.uk
- Arriva is one of the largest private sector providers of passenger transport in Europe, employing more than 43,500 people (including share of associate companies) and providing more than one billion passenger journeys every year.
- Arriva provides transport services including buses, trains, commuter coaches and water buses, and operates in 12 European countries: Czech Republic, Denmark, Germany, Hungary, Italy, the Netherlands, Poland, Portugal, Slovakia, Spain, Sweden and the UK.

CrossCountry facts and figures:

STATIONS SERVED: 118

ROUTE MILES: 1,654

WEEKDAY SERVICES: 293

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 19 million

EMPLOYEES: Approximately 1,600

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (774 miles)