

Press Release

5 June 2009

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SAVE UP TO 75% WITH CROSSCOUNTRY THIS SUMMER

As staycations rapidly replace overseas vacations, more and more people will be hitting the roads this summer so why not look for alternative ways to travel. With CrossCountry offering savings of up to 75% on the price of 1000s of train tickets for people who book in advance, what better way to travel than by train this summer.

With six weeks still left to go until school is out for summer, there are still lots of opportunities to book your seats and let your holiday begin the minute you start your journey. With the opportunity to book exactly the seat you want and have your ticket sent to you electronically, you know that you will arrive at your destination fresh, not frazzled.

Perhaps you are looking inspiration for lots of lovely days out? By visiting crosscountrytrains.co.uk, you can have access to a whole host of summer activities, places to go and things to see. Whether it is a gourmet trail, a trip to the great outdoors or a family theme park day out, planning your trip is just [one click away](#).

A trip to historic Edinburgh, an afternoon on one of Britain's most scenic train routes, or a ride along the Nene Valley Railway, the official home to Thomas the Tank Engine, these are just a few of the hundreds of activities you can enjoy on the CrossCountry rail network - the most extensive in Britain.

Customers buying their Advance tickets online at crosscountrytrains.co.uk can get free seat reservations; a personalised timetable for their journey, choose their own seat and, to avoid a separate trip to the railway station, they can now choose an 'e-ticket' option and print their own tickets at home – and there's no 'booking fee'.

CrossCountry's Managing Director Andy Cooper said: "We always encourage customers to book as far in advance as possible to get the best value for money deal. So whether you're a regular customer, planning a

big night out, a weekend away, or visiting family or friends this summer, CrossCountry can get you there for an extremely competitive price.”

Andy added: “Travelling with CrossCountry is convenient, comfortable and importantly, it’s affordable. So, with trains travelling between Scotland and Cornwall and between Wales and East Anglia, we’re confident our customers will get value for money across a great range of journeys and arrive at their destination fresh, not frazzled!”

So don’t delay, book your journey now with www.crosscountrytrains.co.uk

ENDS

Please find notes to Editors, CrossCountry facts and figures below.
For more information feel free to contact us on 0121 2006115 or by email to
communications@crosscountrytrains.co.uk

Notes to editors

Average saving calculated by comparing Advance standard single ticket prices for 2,400 CrossCountry journeys to the equivalent price of an Anytime standard single ticket. Subject to availability.

CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to www.crosscountrytrains.co.uk

Arriva is one of the largest private sector providers of passenger transport in Europe, employing more than 43,500 people (including share of associate companies) and providing more than one billion passenger journeys every year.

Arriva provides transport services including buses, trains, commuter coaches and water buses, and operates in 12 European countries: Czech Republic, Denmark, Germany, Hungary, Italy, the Netherlands, Poland, Portugal, Slovakia, Spain, Sweden and the UK.

CrossCountry facts and figures:

STATIONS SERVED: 118

ROUTE MILES: 1,654

WEEKDAY SERVICES: 293

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated



ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,700

LONGEST TRAIN SERVICE: 08.20 Aberdeen to Penzance (774 miles)