

Press Release

20 October 2008

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TRAVEL CROSSCOUNTRY THIS CHRISTMAS

CrossCountry is encouraging customers to book early to take advantage of the great range of discounted fares available over the Christmas holidays. With so many low-priced Advance tickets on offer, customers are advised to book their journeys now and get free seat reservations at crosscountrytrains.co.uk to ensure they get the best deal.

Serving three nations and stopping at stations from Penzance to Dundee, Cardiff to Nottingham and Birmingham to Stansted, CrossCountry covers the most extensive range of destinations of any UK train operator. So, whether you are going Christmas shopping, visiting family and friends, or just want to go somewhere new, CrossCountry can take you there.

With single Advance fares from Reading to Birmingham starting from £6.50, Birmingham to Manchester from £5.50 and Newcastle to Edinburgh from £11.50 you can make a journey with CrossCountry cheaply and in comfort, and traffic queues and car parking need not be a worry.

Visit the CrossCountry website at crosscountrytrains.co.uk for details of the best prices and to find out more about the CrossCountry destination of the month.

ENDS

For more information please contact the CrossCountry Press Office on 0121 200 6115.

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Notes to Editors

- Prices are valid for travel until 1 January 2009
- Advanced fares are subject to availability
- CrossCountry started operating on 11 November 2007. The franchise, which is the most extensive in the UK, will run until 31 March 2016. For further information on CrossCountry services and future franchise plans log on to www.crosscountrytrains.co.uk

CrossCountry facts and figures

STATIONS SERVED: 133

ROUTE MILES: 1,654

WEEKDAY SERVICES: 279

PASSENGERS CARRIED: Over 30 million passenger journeys a year anticipated

ANNUAL TRAIN MILEAGE: Approximately 16 million

EMPLOYEES: Approximately 1,800

LONGEST TRAIN SERVICE: Penzance to Dundee (701 miles)

CrossCountry is part of the Arriva group which operates transport services in twelve European countries, employs more than 40,000 people and provides more than one billion passenger journeys every year. For more information about the Arriva group visit www.arriva.co.uk